



Deb,
Please fax to
MacLead.
Thanks,
Don

July 29, 1996

Roger Farmer	Larry Poole
Rich Kane	Peter Schmidt
Jay Loftin	Mark Young

RE: **REVISED VANTAGE GOLF ITEMS - ORDER FORM**

Attached is the revised order form for use by sales management to support our sponsorship with state/local events, major chains, or to purchase items for specific key customers. This form has been revised to reflect updated items and prices; however, we will continue to ship 1995 items until stock is depleted.

Listed below are some key points relative to the revised order form and handling procedures:

- Maintained basic selection of golf items to assist you in purchasing an upscale item that could have a greater impact on a specific customer(s) or in sponsoring a specific event. In addition, this form can be used to purchase an item for personal use, but must be mailed vs. faxed and accompanied by a personal check.
- All golf items will have the Vantage Sr. PGA logo with the exception of the Calloway golf club and, of course, the golf shoes. Golf shoes can be used as a prize for a specific event by using gift certificates and ordering the appropriate size upon completion of the event.
- All orders will require an eight (8) week lead time due to the minimal inventory levels currently at Continental Golf. This lead time is critical in maintaining adequate inventory; therefore, please do not hold orders. (The greater the lead time, the better the system will work for all involved.)
- All orders must be ordered in case quantity and the cost per item includes the shipping and handling charges.
- All orders should be faxed "directly" to Mike Hall or Scott Faulkner at Continental Golf (919-831-2895), except for personal orders (include check payable to Continental Golf) which should be mailed to Mike Hall, Continental Golf, P. O. Box 6008, Raleigh, NC 27628. Telephone: 919-833-8887 or 800-544-7128.

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- Continental Golf will fax the requester a copy of the order upon completion to confirm shipment. **Make sure you include your fax number on the order form.**
- Continental Golf has been instructed to return all orders which do not have a 15-digit code or a personal check attached. **There will be no exceptions!**
- To minimize the time of handling each request form, please combine orders whenever possible.
- The Ben Hogan Tour Sand Wedge will remain on the list while supplies last.
- Shoe bags are reduced in price by 50% and will remain on list while supplies last.

New Items

- Flapper - Prototype of the "Alien" which is heavily advertised and priced at approximately \$120.
- Deluxe Travel Cover - travel bag cover with wheels.
- Club Cape - Umbrella cover for golf bag.

We hope the continuation of this program will be beneficial to you in handling the many requests you get in conjunction with state/local and chain sponsorships, plus specific customers who impact our business. Like you, we do not have an abundance of time to monitor this program and ask everyone's cooperation in following the guidelines.

Please distribute to all field management who will use these items.

Call if you have any questions or need additional information.

Don

0115DF/di
Attachment

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1996 VANTAGE GOLF ITEMS**Order Form****FAX TO: 919-831-2895****Mike Hall or Scott Falkner
Continental Golf**

ITEM	COST PER UNIT	PACKING PER CASE	COST PER CASE	QUANTITY ORDERED (Units)	TOTAL COST
•Burton 10 1/2" Golf Bag (red/blue/white)	\$158.50	1	\$158.50		
•Hot Z Explorer 9 1/2" Golf Bag (black)	\$135.00	1	\$135.00		
•Hot Z Safari 8 1/2" Golf Bag (black)	\$96.00	1	\$96.00		
•Regular Golf Bag Travel Cover (black)	\$25.30	1	\$25.30		
•Deluxe Golf Bag Travel Cover (golf shoe pocket) (black)	\$43.00	1	\$43.00		
•Golf Bag Travel Cover w/Wheels (black)	\$65.00	1	\$65.00		
•Ben Hogan Tour Sand Wedge w/logo (56°) RH _____ Qty. _____ LH _____ Qty. _____	\$59.00	1	\$59.00		
•Calloway Warbird Graphite Driver (firm shaft only) RH 9°- _____ Qty. 10°- _____ Qty. 11°- _____ Qty. LH 9°- _____ Qty. 10°- _____ Qty. 11°- _____ Qty.	\$199.50	1	\$199.50		
•Big Bertha (Titanium Head - Graph Shaft) 9°- _____ Qty. 10°- _____ Qty.	\$360.00	1	\$360.00		
•Taylor Bubble (Graph Shaft) 9.5°- _____ Qty. 10.5°- _____ Qty.	\$200.00	1	\$200.00		
•Taylor Bubble (Titanium Head - Graph Shaft) 9.5°- _____ Qty. 10.5°- _____ Qty.	\$260.00	1	\$260.00		
•"Flapper" Sand Wedge (right hand only)	\$38.00	1	\$38.00		
•Golf Caps (black)	\$7.95	24	\$190.80		
•Golf Towel	\$2.40	24	\$57.60		
•Wilson TC2 Golf Balls (15 pack)	\$11.30	12 doz.	\$135.60		
•Set of Headcovers (4 per set)	\$25.30	1	\$25.30		
•Tee Packs	\$4.46	200	\$89.20		
•62" Golf Umbrella (black/white)	\$12.00	1	\$12.00		
•Club Cape	\$10.00	12	\$120.00		
•Shoe Bag (Logoed)	\$2.50	12	\$30.00		
•Foot Joy "Dry Joy" White (53669) Size/Qty. _____ Black&White Saddle(53512)Size/Qty. _____	\$96.50	1	\$96.50		
•Foot Joy "Soft Joy" (New Sierra) White (53389) Size/Qty. _____ Black&White Saddle (53397) Size/Qty. _____	\$62.50	1	\$62.50		

FUNCTION: _____

TOTAL COST: _____

SHIP TO: _____

SHIP TO ARRIVE: _____

REQUESTOR: _____

TELEPHONE #: _____

FAX #: _____

REQUEST DATE: _____

CHARGE CODE:
(15-digit) _____CREDIT CODE:
(TRD Use Only) _____**SPECIAL NOTE TO REQUESTOR:**

- Items must be ordered in case quantity
- The cost per unit includes shipping charges

Revised: 7/29/96

NOTE TO CONTINENTAL GOLF:

- Fax copy to requestor & T.Trader upon completion of order and to confirm shipment.

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